

Focus Group: May 25 at 6 PM (Female)
Houston, Texas

EV Label Design Worksheet (#2)

Option	Most Understandable	Least Understandable
A	0	2
B	3	3
C	5	3
Which vehicle is more fuel efficient?		
	Option 1	Option 2
A	8	0
B	0	8
C	1	7

EREV Label Design Worksheet (#3)

Option	Most Understandable	Least Understandable
A	0	4
B	1	3
C	7	1
Which vehicle is more fuel efficient?		
	Option 1	Option 2
A	0	8
B	8	0
C	8	0

PHEV Label Design Worksheet (#4)

Option	Most Understandable	Least Understandable
A	0	6
B	1	2
C	7	0
Which vehicle is more fuel efficient?		
	Option 1	Option 2
A	1	7
B	8	0
C	0	8

Compare Vehicle Technologies Worksheet #5

	EV	EREV
30 miles?	7	1
50 miles?	2	2
100 miles?	0	7
Enviro friendly	8	0

Environmental Metric Worksheet #6

Label	First Choice	Second Choice
A	3	1
B	2	1
C	1	3
D	2	2

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PHEV
0
4
1
0

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E	0	1
F		

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